

Mind Your Life.

IIM + IIT ALUMNI FACILITATED

MENTOR NETWORK · AMERICAN EXPRESS · TEAMVIEWER · SUZUKI JAPAN · BCG · BIG 4 · CAPGEMINI

90-DAY FOUNDER PROGRAMME · LIVE ONLINE — DAY 1: 8 AUGUST 2026 · STUDENTS FROM CAMPUSES ACROSS INDIA

Some Students Talk About Ideas. *You're About to Pitch One.*

Where potential finds its platform — and ideas find their investors.

In 90 days you'll have structured your idea, polished it 1:1 with a mentor, submitted it to real investors — and if they like it, **taken the floor to pitch it yourself**. Alongside a cohort of ambitious students from campuses across India: the people you'll build with, compete with, and stay connected to long after Day 90.

This programme ends at an *investor's table.*

Not a certificate ceremony — a pathway. Structure your idea on the portal, polish it with your mentor, submit it to real investors from our network. **If they like what they read, you get the floor — a real pitch, to a real investor, who may back you and build with you.**

REAL STAKES

THE COHORT IS THE ASSET

60 ambitious students from campuses across India, in one room. Your future co-founder, first teammate, or first customer is probably one of them — and the network stays long after Day 90.

CHOOSE YOUR PATH

The Workshop

Show up. Pitch on Day 1. Feel what the programme is built on.

₹999

✓ Live Workshop (Day 1)

✓ 10+ live activities — you pitch

— 90-Day Portal Access

— 1:1 Mentor Session

— Investor Submission

— Completion Certificate

The Builder Track

Workshop plus the portal that turns your idea into a real one-pager.

₹1,499

✓ Live Workshop (Day 1)

✓ 90-Day Portal — 6 Courses + Simulations

✓ Structured Idea Overview

— 1:1 Mentor Session

— Investor Submission

— Completion Certificate

BEST VALUE

The Founder Track

The full pathway — ends at a real investor's table.

₹1,999

✓ Live Workshop (Day 1)

✓ 90-Day Portal — 6 Courses + Simulations

✓ 1:1 Mentor Session — Idea Polish

✓ Investor Submission — Shot at the Floor

✓ Day-90 Founders' Check-In

✓ Completion Certificate

THE EXTENDED BENCH

More speakers from the network will join across the programme.

BCG · BIG 4 · CAPGEMINI · AMERICAN EXPRESS · TEAMVIEWER · SUZUKI JAPAN

On workshop day, in mentor slots, and on the investor panel. When their mentorship slots open, **programme members get first access to book them.**

Register at [mindyourlife.in](#) — Before Someone Else Pitches Your Idea

Fill the short form on the website to grab your seat — we'll confirm within 24 hours.

[mindyourlife.in](#)

Only **60 seats** per cohort — kept small so no one hides in the back.

Come with a full idea, half an idea, or nothing but ambition — the workshop is built to find the idea in you.

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THE INVESTOR PATHWAY

Every Stage Unlocks the Next. *The Last One Unlocks Your Future.*

This is not a watch-videos-get-certificate programme. It's a structured pathway — each stage earned, each stage closer to a real investor's table.

01

The Live Workshop

You learn to think, price, validate and pitch like a founder — live, with a cohort from campuses across India. **Every single person pitches on Day 1.**

DAY 1 · SATURDAY, 8 AUG 2026

02

The Portal Opens — Structure Your Idea

Six courses and live simulations, unlocking as you progress. Course 1 walks you from raw idea to a **structured one-page Idea Overview** — problem, customer, solution, first numbers.

DAY 2 ONWARDS · FREE FOR 90 DAYS

03

Submit Your Overview — Unlock Your 1:1

Your Idea Overview unlocks a personal session with a mentor. One job in that call: **polish your idea until it's investor-ready**. Sharper problem, tighter numbers, stronger story.

WHEN YOU'RE READY

04

The Investor Submission — Take the Floor

Mentor-polished ideas are submitted to real investors from our network. **If an investor likes what they read, you get the floor — a live pitch, real questions, and the chance of genuine backing to build your startup.**

THE STAGE THAT MATTERS

05

The Founders' Check-In

The cohort reassembles. You report what you tested, built, and learned. **Completion Certificate earned here** — the one that means something.

DAY 90 · LIVE

YOUR MENTORS — WHAT THEY BRING TO YOUR TABLE

Aditya Kumar

IIM NAGPUR

"The operator who's built profitable startups — and made them stay profitable."

→ Brings: how to make money from day one — not after funding

→ In your 1:1: stress-tests whether your idea can actually turn a profit

Ex-TeamViewer Germany · Co-founder, profitable startups · Rising Star awards · 5+ tech research papers · 7+ yrs experience

Shubham Jaju

IIT KANPUR

"The product manager who ships — American Express by day, startups from zero."

→ Brings: the zero-to-launch playbook — from idea to product people use

→ In your 1:1: turns your idea into something buildable and testable

Product Manager, American Express · Built EdTech startups ground-up · 7+ yrs experience · 3+ in EdTech

Anuj

IIM KOZHIKODE

"The case-competition winner who turned frameworks into a company."

→ Brings: pitch structure that survives hard questions — the investor's lens

→ In your 1:1: makes your story sharp enough for the submission round

Ex-Suzuki Motors Japan · Winner, Accenture B-School Challenge + national case comps · Founder, Mind Your Life · 4+ yrs experience

THE ROOM PROMISE

If you leave this workshop without having pitched your idea, defended it under real questions, and committed to a first step in front of 60 witnesses — we did our job wrong. Nobody leaves as a spectator.

WORKSHOP DATE

Saturday, 8 August 2026

MODE

Live Online · Fully Interactive

TIME

10:00 AM – 2:30 PM

YOUR RUNWAY

90 Days · starts Day 1

Register at [mindyourlife.in](#)

Fill the short form on the website — confirmation within 24 hours. Only **60 seats**.

Programme components, mentor availability, guest speakers, schedules and platform features may be updated or substituted from time to time to improve the participant experience. Guest speaker and investor participation is subject to availability. Investor submission does not guarantee a pitch opportunity or investment; selection rests with the investors. Mentor 1:1 sessions are subject to slot availability and programme milestones. Certificate issued on programme completion criteria. For queries: [business@mindyourlife.in](#)

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