

ABOUT ANUJ



MENTOR. CAREER STRATEGIST.
MANAGEMENT PROFESSIONAL.

Guiding students from confusion to **clarity**,
and from dreams to **direction**.



Anuj is a mentor, career strategist, and management professional dedicated to helping students navigate career confusion, competitive exams, and life decisions with **clarity and confidence**.



Having completed his **MBA from IIM Kozhikode**, one of India's premier business schools, Anuj combines academic excellence with practical industry exposure to guide students towards meaningful career paths.



His journey from facing challenges himself to mentoring ambitious students makes his guidance highly **relatable and practical**.



Over the years, he has worked closely with students preparing for exams like **CAT, IPMAT, NEET, JEE, CUET**, and other competitive pathways, helping them understand not just "what to do," but "why to do it." His mentoring style focuses on **clarity, mindset** building, career positioning, and **long-term growth** rather than temporary motivation.



Anuj has also worked on consulting projects, business strategy case studies, and career development initiatives across multiple domains, giving him strong exposure to **real-world business, management, and leadership challenges**.



AREAS OF EXPERTISE



Career Guidance
& Mentorship



MBA & IIM
Preparation Strategy



Profile Building for
Top Colleges



Student Mindset &
Confidence Building



Career Planning &
Decision Making



Personal Branding &
Communication



Strategic Growth &
Consulting Thinking

THROUGH "MIND YOUR LIFE WITH ANUJ," HE AIMS TO HELP STUDENTS:



Overcome
confusion and
self-doubt



Build a clear
career roadmap



Make smarter
academic and
career decisions



Develop
confidence and
communication skills



Understand
opportunities
beyond traditional
paths



Prepare
strategically for
top colleges and
careers

“

His sessions are known for being practical, honest, relatable,
and deeply student-focused — helping young individuals
turn uncertainty into direction.



MISSION

To empower students with **clarity, confidence, and direction**
so they can build careers and lives they genuinely feel **proud** of.

LIFE & CAREER GUIDANCE SESSIONS

By Anuj 

Feeling confused about life, career, consistency, confidence, or your next step? These 1:1 sessions are designed to help you gain clarity, direction, and a stronger mindset.



★ WHAT YOU'LL GET

- ✓ Deep 1:1 guidance sessions
- ✓ Clarity on career & life decisions
- ✓ Mindset & discipline building
- ✓ Personalized roadmap for your goals
- ✓ Honest conversations & practical guidance
- ✓ FREE access to chat with Anuj Sir

📅 SESSION DETAILS

- 👤 2 Premium Sessions
- 📅 Can be availed within 90 Days

🏷️ **PRICE:**
₹899

★ WHY THESE SESSIONS?



Real & relatable guidance



Structured conversations, not generic motivation



Personal attention to your situation & goals



Learn from someone who understands student struggles firsthand

CONTACT: ANUJ



LinkedIn:
<https://www.linkedin.com/in/anjiiimk/>



Instagram:
https://www.instagram.com/_anuj_kr/



DM TO BOOK YOUR SESSION



CAT ASPIRANTS

CAREER GUIDANCE & INTERVIEW PREP SESSIONS

Get Mentored by
BLACKI IIM Graduates



Expert Mentorship
by IIM Graduates



Personalized
Strategy



Crack CAT
with Confidence

PROGRAM 1

CAREER & GUIDANCE SESSIONS



Personalized CAT Roadmap

A tailored plan designed just for you.



Preparation Strategy & Doubt Clearing

Smart strategies and clarity at every step.



College & Backup Guidance

Explore the best options, plan your future.

1 SESSION

₹499

2 SESSIONS

₹899

Valid for 90 Days

PROGRAM 2

INTERVIEW & PERSONALITY DEVELOPMENT



Expert Mock Interviews

Realistic interviews with expert feedback.



Personality Enhancement

Build confidence. Communicate with impact.



Cracked CAT, BLACKI IIM Mentors

Learn from those who've been there.

3 SESSIONS

₹999

(Complete Package)

WHY CHOOSE US?

CAREER GUIDANCE

- ✓ Structured Roadmap & Doubt Solving
- ✓ Tailored Strategy for CAT



INTERVIEW PREP

- ✓ Learn from IIM Graduates
- ✓ Realistic Interview Experience



LIMITED SLOTS AVAILABLE

Quality mentorship for serious aspirants only.



BOOK YOUR SESSION NOW

Take the right guidance today. Secure your tomorrow.



For queries & bookings: whymbaorg@gmail.com



Personalized
Mentorship



Proven
Strategies



Trusted by
Aspirants



Your Success
is Our Goal

IPMAT ASPIRANTS

CAREER GUIDANCE & INTERVIEW PREP SESSIONS

Get Mentored by
BLACKI IIM Graduates



Expert Mentorship
by IIM Graduates



Personalized
Strategy



Crack IPMAT
with Confidence

PROGRAM 1

CAREER & GUIDANCE SESSIONS



Personalized IPMAT Roadmap
A tailored plan designed just for you.



Preparation Strategy & Doubt Clearing
Smart strategies and clarity at every step.



College & Backup Guidance
Explore the best options, plan your future.

1 SESSION

₹499

2 SESSIONS

₹799

Valid for 90 Days

PROGRAM 2

INTERVIEW & PERSONALITY DEVELOPMENT



Expert Mock Interviews
Realistic interviews with expert feedback.



Personality Enhancement
Build confidence. Communicate with impact.



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Learn from those who've been there.

3 SESSIONS

₹899

(Complete Package)

WHY CHOOSE US?

CAREER GUIDANCE

- ✓ Structured Roadmap & Doubt Solving
- ✓ Tailored Strategy for IPMAT



INTERVIEW PREP

- ✓ Learn from IIM Graduates
- ✓ Realistic Interview Experience



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Personalized
Mentorship



Proven
Strategies



Trusted by
Aspirants



Your Success
Our Mission



THANK YOU!



I truly appreciate your **trust and support**.
I'm excited to be a part of your journey
and help you achieve your goals!

*Keep learning. Keep growing.
You've got this!*



Excited to work with you! 